



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

INVOICE

DUPLICATE

Advertiser	POL/Americans For Prosperity	Invoice #	197363-1
Product	8/9-8/14 AMER. FOR PROSPERITY	Invoice Date	08/19/12
Estimate Number	288	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/14/12
Station	WAVY	Order #	197363
Account Executive	Petry Philadelphia	Alt Order #	06840155
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/09/12 - 08/14/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2570/SP271/TO1326/A		
Advertiser Ref	IN15077/IN15162/SP935		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	Olympic Prime	Olympic Prime		08/06/12 to 08/12/12	1x	---- FSS				
	WAVY			Sa	08/11/12	:30	8:59 PM	AFP1205RH	\$5,000.00		1
2	WAVY	Olympic Daytime WKND	Olympic Daytime WKND		08/06/12 to 08/12/12	2x	----- SS				
	WAVY			Sa	08/11/12	:30	5:50 PM	AFP1205RH	\$1,600.00		1
	WAVY			Su	08/12/12	:30	7:00 AM	AFP1205RH	\$1,600.00		2
3	WAVY	WAVY News 10 Sa 6a	6a-7a		08/06/12 to 08/12/12	2x	----- S-				
	WAVY			Sa	08/11/12	:30	6:23 AM	AFP1205RH	\$400.00		1
	WAVY			Sa	08/11/12	:30	6:57 AM	AFP1205RH	\$400.00		2
4	WAVY	WAVY News 10 Sa 7a	7a-8a		08/06/12 to 08/12/12	2x	----- S-				
	WAVY			Sa	08/11/12	:30	7:22 AM	AFP1205RH	\$800.00		2
	WAVY			Sa	08/11/12	:30	7:44 AM	AFP1205RH	\$800.00		1
5	WAVY	Olympic Sat Today	Olympic Sat Today		08/06/12 to 08/12/12	4x	----- S-				
	WAVY			Sa	08/11/12	:30	8:15 AM	AFP1205RH	\$1,200.00		2
	WAVY			Sa	08/11/12	:30	8:30 AM	AFP1205RH	\$1,200.00		1
	WAVY			Sa	08/11/12	:30	8:52 AM	AFP1205RH	\$1,200.00		3
	WAVY			Sa	08/11/12	:30	8:58 AM	AFP1205RH	\$1,200.00		4
6	WAVY	WAVY News 10 Sat 6p	6p-630p		08/06/12 to 08/12/12	2x	----- S-				
	WAVY			Sa	08/11/12	:30	6:16 PM	AFP1205RH	\$500.00		2
	WAVY			Sa	08/11/12	:30	6:29 PM	AFP1205RH	\$500.00		1
7	WAVY	WAVY News 10 Sunday 6a	6a-7a		08/06/12 to 08/12/12	2x	----- S				
	WAVY			Su	08/12/12	:00			\$400.00	See MG 7.3,7.4,7.5,7.6	1
	WAVY			Su	08/12/12	:00			\$400.00	See MG 7.3,7.4,7.5,7.6	2

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Special Handling		Product Code	
Agency Ref	IN2570/SP271/TO1326/A		
Advertiser Ref	IN15077/IN15162/SP935		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WAVY	WAVY News 10 Sunday 6a	6a-7a								
	WAVY	The Doctors	2-3p	M	08/13/12	:30	2:20 PM	AFP1205RH	\$200.00	MG for 7.2,7.1	4
	WAVY	The Doctors	2-3p	M	08/13/12	:30	2:59 PM	AFP1205RH	\$200.00	MG for 7.2,7.1	3
	WAVY	The Doctors	2-3p	Tu	08/14/12	:30	2:13 PM	AFP1205RH	\$200.00	MG for 7.2,7.1	6
	WAVY	The Doctors	2-3p	Tu	08/14/12	:30	2:33 PM	AFP1205RH	\$200.00	MG for 7.2,7.1	5
8	WAVY	Olympic Daytime WKND	Olympic Daytime WKND								
					08/06/12 to 08/12/12	1x	-----S				
	WAVY			Su	08/12/12	:30	5:22 PM	AFP1205RH	\$1,600.00		1
9	WAVY	Meet the Press	9a-10a								
					08/06/12 to 08/12/12	2x	-----S				
	WAVY			Su	08/12/12	:30	9:46 AM	AFP1205RH	\$1,200.00		2
	WAVY			Su	08/12/12	:30	9:59 AM	AFP1205RH	\$1,200.00		1
10	WAVY	WAVY News 10 Sun 6p	6p-7p								
					08/06/12 to 08/12/12	2x	-----S				
	WAVY			Su	08/12/12	:30	6:11 PM	AFP1205RH	\$500.00		1
	WAVY			Su	08/12/12	:30	6:39 PM	AFP1205RH	\$500.00		2
11	WAVY	Today Show 2	9a-10a								
					08/13/12 to 08/19/12	4x	MT-----				
	WAVY			M	08/13/12	:30	9:29 AM	AFP1205RH	\$500.00		1
	WAVY			M	08/13/12	:30	9:57 AM	AFP1205RH	\$500.00		3
	WAVY			Tu	08/14/12	:30	9:26 AM	AFP1205RH	\$500.00		2
	WAVY			Tu	08/14/12	:30	9:59 AM	AFP1205RH	\$500.00		4
12	WAVY	Today Show 3	10a-11a								
					08/13/12 to 08/19/12	4x	MT-----				
	WAVY			M	08/13/12	:30	10:47 AM	AFP1205RH	\$400.00		3
	WAVY			M	08/13/12	:30	10:58 AM	AFP1205RH	\$400.00		1
	WAVY			Tu	08/14/12	:30	10:30 AM	AFP1205RH	\$400.00		4
	WAVY			Tu	08/14/12	:30	10:59 AM	AFP1205RH	\$400.00		2
13	WAVY	News 10 @ Noon	12p-1p								
					08/13/12 to 08/19/12	4x	MT-----				

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Advertiser Ref	IN15077/IN15162/SP935i		

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13	WAVY	News 10 @ Noon	12p-1p								
	WAVY			M	08/13/12	:30	12:24 PM	AFP1205RH	\$250.00		3
	WAVY			M	08/13/12	:30	12:59 PM	AFP1205RH	\$250.00		1
	WAVY			Tu	08/14/12	:30	12:11 PM	AFP1205RH	\$250.00		2
	WAVY			Tu	08/14/12	:30	12:44 PM	AFP1205RH	\$250.00		4
14	WAVY	M-F 4-5p	4p-5p								
				08/13/12 to 08/19/12		4x	MT- - - - -				
	WAVY			M	08/13/12	:30	3:58 PM	AFP1205RH	\$400.00		1
	WAVY			M	08/13/12	:30	4:46 PM	AFP1205RH	\$400.00		4
	WAVY			Tu	08/14/12	:30	4:21 PM	AFP1205RH	\$400.00		2
	WAVY			Tu	08/14/12	:30	4:39 PM	AFP1205RH	\$400.00		3
15	WAVY	News 10 @5p	5p-530p								
				08/13/12 to 08/19/12		2x	MT- - - - -				
	WAVY			M	08/13/12	:30	5:22 PM	AFP1205RH	\$1,500.00		2
	WAVY			Tu	08/14/12	:30	5:25 PM	AFP1205RH	\$1,500.00		1
16	WAVY	News 10 @530p	530p-6p								
				08/13/12 to 08/19/12		3x	MT- - - - -				
	WAVY			M	08/13/12	:30	5:39 PM	AFP1205RH	\$1,500.00		1
	WAVY			M	08/13/12	:30	5:57 PM	AFP1205RH	\$1,500.00		3
	WAVY			Tu	08/14/12	:30	5:54 PM	AFP1205RH	\$1,500.00		2
17	WAVY	News 10 @6p	6p-630p								
				08/13/12 to 08/19/12		2x	MT- - - - -				
	WAVY			M	08/13/12	:30	6:27 PM	AFP1205RH	\$1,800.00		1
	WAVY			Tu	08/14/12	:30	6:27 PM	AFP1205RH	\$1,800.00		2
18	WAVY	NBC Nightly News	630p-7p								
				08/13/12 to 08/19/12		2x	MT- - - - -				
	WAVY			M	08/13/12	:30	7:00 PM	AFP1205RH	\$2,500.00		2
	WAVY			Tu	08/14/12	:30	6:59 PM	AFP1205RH	\$2,500.00		1
19	WAVY	Tonight Show w/Leno	1134p-1237a								
				08/13/12 to 08/19/12		4x	MT- - - - -				

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19	WAVY	Tonight Show w/Leno	1134p-1237a								
	WAVY			M	08/13/12	:30	11:56 PM	AFP1205RH	\$400.00		1
	WAVY			M	08/13/12	:30	12:30 AM	AFP1205RH	\$400.00		4
	WAVY			Tu	08/14/12	:30	11:49 PM	AFP1205RH	\$400.00		3
	WAVY			Tu	08/14/12	:30	12:10 AM	AFP1205RH	\$400.00		2
20	WAVY	M-F News 10 @11	11p-1130p								
				08/13/12 to 08/19/12		2x	MT- - - -				
	WAVY			M	08/13/12	:30	11:13 PM	AFP1205RH	\$1,800.00		1
	WAVY			Tu	08/14/12	:30	11:28 PM	AFP1205RH	\$1,800.00		2
<u>Aired Spots</u>				53							

<u>Gross Total</u>	\$49,700.00	
<u>Agency Commission</u>	\$7,455.00	
<u>Net Amount Due</u>	\$42,245.00	<u>Payment Terms 30 Days</u>

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